

ISSN No: 2249-6661 (Print)

# SAMBODHI

A Quarterly Peer Reviewed, Refereed Research Journal

Volume: 44, Number.-1, (II) (January-March) Year: 2021

UGC Care Listed Journal

L.D. INSTITUTE OF INDOLOGY

# Sambodhi

ISSN No: 2249-6661

UGC Care Listed Journal

Vol-44, No.-1, (II) January-March (2021)

Editor-in-Chief

Dr. J.B Shah



UGC Care Approved International Indexed and Referred Journal

IMPACT FACTOR: 5.80

Published By: Lalbhai Dalpatbhai Institute of Indology

# CONTENTS

24. AN INVESTIGATION IN TO THE OCCUPATIONAL STRESS & JOB SATISFACTION OF PROFESSIONAL KABADDI PLAYERS OF MAHARASHTRA STATE  
*Nishant Patil, Dr. Kishore J. Maru* 138-141
25. A STUDY OF EFFECT OF INTEGRATED TRAINING MODULE ON ACADEMIC ACHIEVEMENT OF STUDENTS WITH LEARNING DISABILITY AGED 12 TO 16 YEARS  
*Sumit Kamble, Kishore J. Maru* 142-146
26. CREATIVE THINKING AND LOGICAL REASONING IN MATHEMATICS AMONG STUDENTS OF SECONDARY LEVEL  
*N.V.Poornima Devi, Dr. A. Rajeswari* 147-151
27. RURAL ENTREPRENEURSHIP IN KERALA: ROLE AND CHALLENGES  
*SOUPARNIKA V K Ansif E K* 152-157
28. "A STUDY ON FACTORS INFLUENCING CONSUMER BUYING BEHAVIOR FOR PACKED WHEAT FLOUR BRANDS WITH RESPECT TO VADODARA DISTRICT"  
(AASHIRVAAD ATTA, FORTUNE CHAKKI ATTA, PATANJALI ATTA)  
*Mr. Shubham Rameshsingh Chaudhary, Dr. Ganesh Waghmare* 158-170
29. AN ANALYSIS OF INFLUENCE OF MEDIA IN EDUCATION : MEDIA AS A VITAL TOOL  
*Mosharaf Hossain Mondal, Sabnam Khatun, Subhranil Roy, Dipanwita Pal* 171-175
30. MARGINALITIES IN MALAYALAM FICTION-AN ANALYTICAL STUDY  
*Ubaïdu Rahiman M* 176-180
31. THE PERCEIVED LEVEL OF BURNOUT AMONG COLLEGE PHYSICAL EDUCATION FACULTIES IN KERALA  
*Manoj.T.L., Ajith Mohan. K.R* 181-190
32. A STUDY ON IMPULSIVE BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO CUSTOMERS OF SELECTED SUPERMARKETS IN THRISSUR DISTRICT, KERALA  
*Dr. Sirajudheen.K.C* 191-196
33. A STUDY OF STRESS MANAGEMENT TECHNIQUES IN IT SECTOR IN INDIA  
*Dr. Paneru U. P, Dr. Lohote P.K.* 197-202
34. AN OVERVIEW OF IFRS IN INDIAN CONTEXT: THEORY AND DEVELOPMENT  
*Amrita Dutta* 203-208